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**MEDIA RELEASE  
FOR IMMEDIATE RELEASE  
DATE: September 17, 2013**

**CONTACT PERSON: KIT MIRACLE, DIRECTOR**

**SUBJECT: EUGENIA ZUKERMAN AND FRIENDS KICK OFF 2013-2014 BACKSTAGE  
SERIES AT JASPER ARTS CENTER**

Eugenia Zukerman will play Backstage on Friday, October 4<sup>th</sup> at 7:30 p.m. at the Jasper Arts Center.

Zukerman is a true Renaissance woman. While maintaining an international concert calendar with more than thirty performances annually, her multi-faceted career also includes distinguished work as an arts administrator, author, educator, international entrepreneur and journalist. She may be best known for her position as a Classical Music correspondent for *CBS News Sunday Morning*, for which she was nominated for an Emmy.

An accomplished flutist and a graduate of Julliard, Zukerman's performance will consist of music from the Romantic, Impressionist and Contemporary periods. This performance will also feature two friends, pianist Milana Strezeva and cellist Sophie Shao.

Lauded not only for her playing, but also for her adventurous programming, "Few major instrumentalists offer anything comparable to the intelligence and breadth of programming that she brings to her concerts..." (*The Sunday Telegram*). She has performed with some of the most notable names in classical music – Yo-Yo Ma, Emmanuel Az, Jean-Yves Thibaudet and James Galway.

Not only was Zukerman a Young Concert Artists Award-winning flutist, but in addition, she received their Lifetime Honor Award in 2006. In 2009 she also received Concert Artists Guild Virtuoso Award for Dedication to the Arts. As an innovator, she founded ClassicalGenie, an internet company that provides video content to music schools, artists, managers, orchestras and other institutions for use on their websites. The video material helps promote reputation, attendance, interest and fundraising. She has performed many benefit concerts including for Roundup River Ranch, an organization which was founded by Paul Newman and provides camp experiences to children with life-threatening illnesses.

As an author, discographer, guest speaker, and performer, Zukerman continues an active role in the classical music scene. A Massachusetts native, Ms Zukerman makes her home in New York City and in upstate New York where she shares a small farm with her husband, broadcaster Richard Novik, two horses, and two dogs. She has two grown daughters.

Tickets are still available and may be purchased by calling the box office at Jasper Community arts at 812-482-3070. For more information, please check our website at [www.jasperarts.org](http://www.jasperarts.org).

Jasper Community Arts is a department of the City of Jasper. Additional support is provided by Friends of the Arts, Inc., the Indiana Arts Commission, and the National Endowment for the Arts.

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